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## Tokenomics

[www.coinwealth.capital](http://www.coinwealth.capital)

Making Crypto a part of every Portfolio

## CoinWealth Token (CNW)

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### Purpose

The CoinWealth Token (CNW) is the native cryptocurrency / token of CoinWealth. It is being issued to support the development and marketing of the **CoinWealth Crypto Assets Platform** as depicted in the Roadmap and Release Schedules. It will also serve to generate value inside the CoinWealth ecosystem.

We will initially list the token on Bitbns and at least two primary DeXes covering UniSwap and PancakeSwap. There will be effort undertaken to have it approved by and listed across all major centralized exchanges globally including those that particularly cater to India. We expect global participation in the IEO. The Platform initially plans to operate in India and the Middle Eastern markets.

The permanent total cap of tokens that will be issued stands at **13 billion**. This will not change any point in the future. We propose to bring only a fraction of the tokens into circulation in the first phase with the reserved balance subject to Future Sales after the Platform has gained mainstream acceptance and at a price determined by the closing price achieved by the Phase 3 process of the Token Sale during the IEO.

### Token Usage: Staking, Fee Discounts, Exclusives, Repurchase

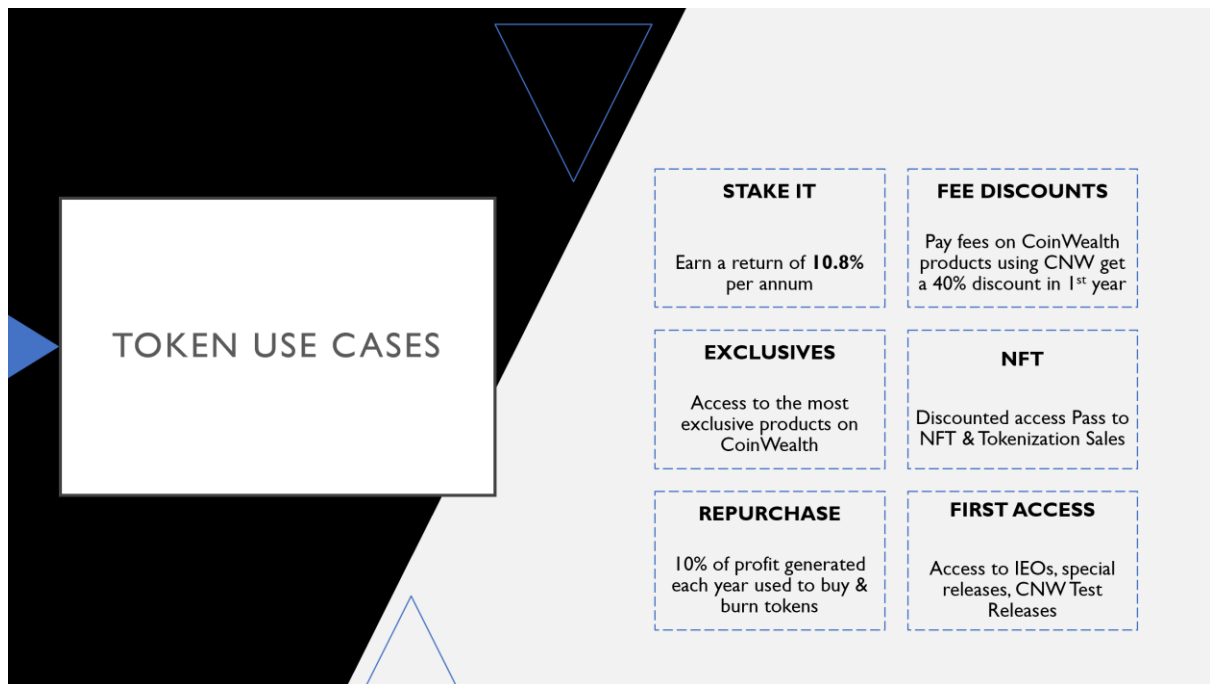
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There are four key areas that CNW Token holders will gain from:

- i. **Staking:** Token holders can lock their tokens to receive a staking reward every 10 days. This requires them to reserve their tokens from any usage.
- ii. **Fee Discounts:** Token holders can use the tokens to pay fees when they purchase units of the Portfolios through any of the CoinWealth channels and on Algo products offered under the StockTrix brand.

Year	1 <sup>st</sup> Year of issue	2 <sup>nd</sup> year of issue	3 <sup>rd</sup> year of issue	4 <sup>th</sup> year of issue
Discount	40%	20%	10%	5%

- iii. **Exclusives:** CoinWealth will endeavor to introduce segments that will allow exclusive benefits to CNW holders and users including Portfolios that will only be available for application using the CNW token. This will include a proposed Tokenization initiative and an NFT Portfolio of art & sports memorabilia.
- iv. **Repurchase:** The team will use 10% of the profits generated by the Fees from CoinWealth Portfolios and assign them to a central reserve to either support liquidity or burn them to permanently reduce the supply of such tokens.



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## Tokenomics – IEO, Liquidity, Staking, Reserves, Locks, Burns

### i. IEO Issue, Marketing, Barter

A section of the allocation has been set aside for expenses related to the Issue, setup, marketing costs, commissions, referral rewards for introducers and barter transactions during the pre-IEO phases. Any unused portion of this allocation will be exclusively assigned for marketing CoinWealth as a brand post Go-live of the Portfolios.

### ii. IEO Sale

A total of **1.82 billion coins** have been set aside for the sale during the Private Allotment and 3-phase Public IEO.

### iii. Pool Liquidity

Allocations to the Pool will be utilized by the CoinWealth team in a Transactions Wallet Account to manage liquidity, list of new exchanges, run tests on new portfolios, handle redemption requests, and make payments to vendors supplying services for the operations of the Portfolios.

#### iv. Staking Reserve

Staking Rewards will be payable to participants over a period of 7 years (or until all supply is exhausted) at the rate of at least **10.80% per annum** as long as they submit their tokens into a lock. Tokens once locked cannot be withdrawn for use or sale **for a period of 1 month**. Payments will be made once every 10 days (or as declared for each of the Staking campaigns) on a simple rate basis. All payments will be made from the Staking Reserve set aside for the purpose. Tokens paid out in rewards to the User Wallet will not be subject to a lock and may be used for payments of fees or sale or transfers.

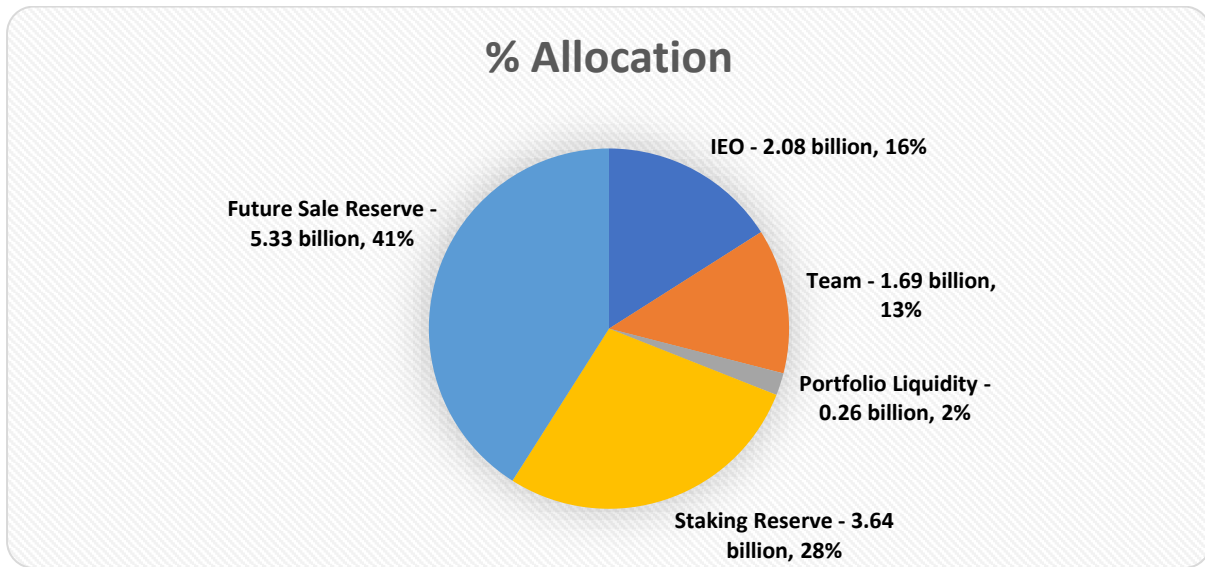
#### v. Future Sales – Limited Reserve

Future Token Sales will be from the Limited Reserve at a price NOT less than **2.6x of the average issue price in Phase 3** of the IEO and will be subject to open market bids at the time of such issue. This protects all buyers of past issues from inflationary risks in the event there is not enough demand for such IEO, IDO or market sale. Any excess or unsold tokens during the IEO will also automatically revert to this Reserve balance. Further, this reserve has been created to ensure that there is a definite lifetime cap on the total number of tokens that are issued. We will seek to raise more funds in line with the demand for the CNW Token.



## Total Supply & Allocation for IEO

Issue	Total Count	% Allocation
IEO	2.08 billion	16.0%
Team	1.69 billion	13.0%
Pool Liquidity	0.26 billion	2.0%
Staking Reserve	3.64 billion	28.0%
Future Sale Reserve	5.33 billion	41.0%
<b>Total</b>	<b>13.0 billion</b>	<b>100.0%</b>



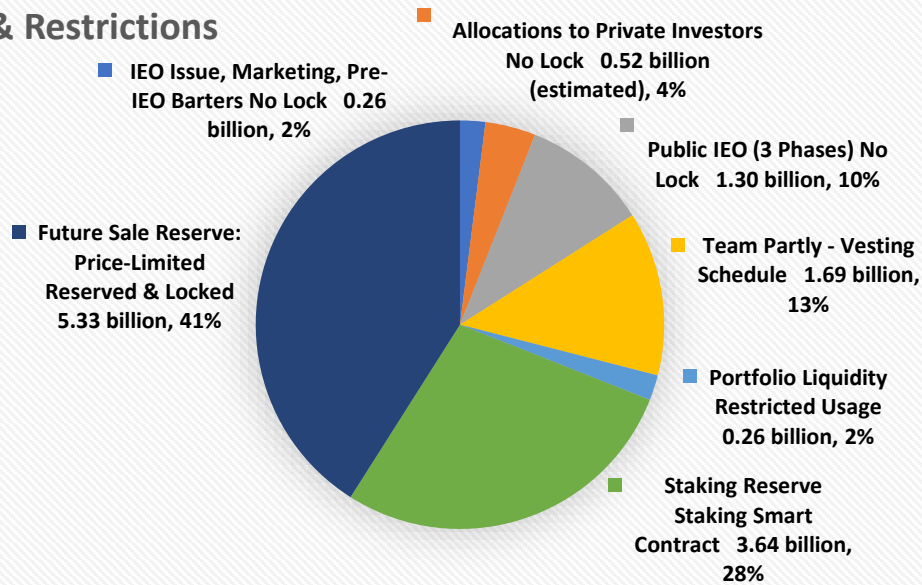
## Issue, Reserves, Restrictions and Locks: Breakdown

Issue	Total Count	Lock on Use
IEO Issue, Marketing, Pre-IEO Barbers	0.26 billion	Partly - Vesting Schedule
Allocations to Private Sales	0.52 billion (estimated)	Partly - Vesting Schedule
Public IEO (3 Phases)	1.30 billion	Partly - Vesting Schedule
Team	1.69 billion	Partly - Vesting Schedule
Pool Liquidity	0.26 billion	Restricted Usage
Staking Reserve	3.64 billion	Staking Smart Contract
Future Sale Reserve: Price-Limited	5.33 billion Not subject to Staking	Reserved & Locked
<b>Total</b>	<b>13.0 billion</b>	

## Repurchase | Buyback of Tokens

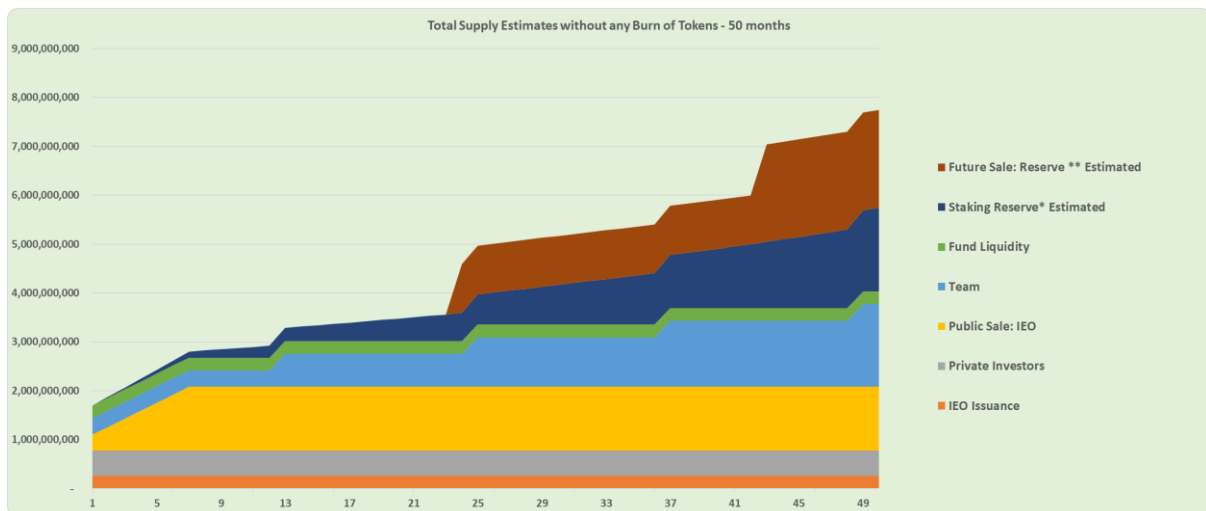
The CoinWealth team will automatically purchase tokens at market rates for up to **10% of the net profit** generated every year by CoinWealth from the fees charged on the products that are offered. This process will continue until the team is able to purchase **5.2 billion tokens (40%)** at market rates and burn them reducing the total lifetime supply to 7.8 billion.

## Locks & Restrictions



Only about **20.60%** of the Total Supply of Tokens will be available for active use at the close of the IEO.

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### Team Tokens: Vesting Schedule

Year	Initial	1 <sup>st</sup> Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	4 <sup>th</sup> Year
% Unlock	20%	20%	20%	20%	20%

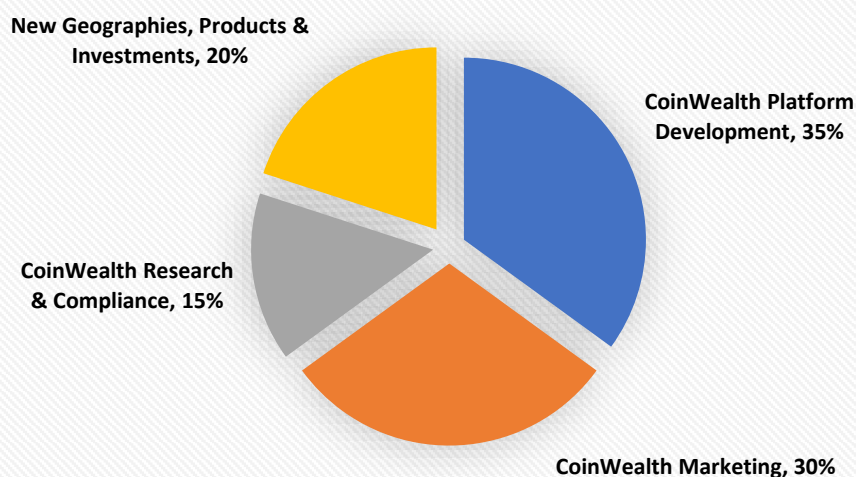
### Private Sale & IEO Tokens: Vesting Schedule

Year	Initial TGE	1 <sup>st</sup> mth	2 <sup>nd</sup> mth	3 <sup>rd</sup> mth	4 <sup>th</sup> mth	5 <sup>th</sup> mth	6 <sup>th</sup> mth
% Unlock	25%	12.50%	12.50%	12.50%	12.50%	12.50%	12.50%

## Funds Usage

Utilization	Allocation
CoinWealth Platform Development	35%
CoinWealth Marketing	30%
CoinWealth Research & Compliance	15%
New Geographies, Products & Investments	20%

## Funds Usage



## IEO: Issue Process & Phases

Issue Stage	Min (USD) Application	Max (USD) Application	Allocation Price (USD)	Total Issue
Private Sale	\$5,000	\$250,000	\$0.002458	XXX
Phase 1: Pre-Seed Sale	\$1,000	\$25,000	\$0.002950 (20% higher)	XXX
Phase 2: Seed Sale	\$300	\$1,000	\$0.003540 (20% higher)	XXX
Phase 3: Final IEO	\$20	\$300	\$0.004000 Reserve Price Bids*	Balance
<b>Total Issue</b>				<b>1.82 billion tokens</b>

\* All allocations in Phase 3 will be at the price set by the highest price bid at which all available quantity is claimed by the end of the sale period. Allocation will be in the order of the Highest bid received. Balance of Funds deposited at bids over and above the accepted bid and funds deposited against unsuccessful bids will be returned to the originating wallet within 5 days of closure.

## IEO Schedule & details (Living document: Subject to change | Live Sale Periods)

Issue Stage	Timeline (Start & End at 12:00 UTC)
<b>Private Sale</b>	13 <sup>th</sup> Nov 2021 - 27 <sup>th</sup> Dec 2021
Happy 13th Birthday Bitcoin	<b>03rd Jan 2022</b>
<b>Phase 1: Pre-Seed Sale</b>	10 <sup>th</sup> Jan 2022 - 20 <sup>th</sup> Jan 2022
<b>Phase 2: Seed Sale</b>	13 <sup>th</sup> Feb 2022 - 20 <sup>th</sup> Feb 2022
Private Client CoinWealth Platform Go-Live	01 <sup>st</sup> Mar 2022 (The Takeoff - 01-03-2022)
<b>Phase 3: Final IEO Phase</b>	03 <sup>rd</sup> Mar 2022 - 09 <sup>th</sup> Mar 2022
CoinWealth Public Go-Live	<b>10<sup>th</sup> March 2022</b>

## Base IEO Rules

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1. A minimum of 15% of total issue will be reserved and made available at each Phase regardless of number of subscriptions in earlier phases.
2. Funds sent in by unsuccessful bidders will be returned to the originating wallets within 5 days of close of the phase of sale.
3. Entities that purchased in previous rounds will be allowed to bid in future phases.
4. All purchased tokens will be issued, opened for trading on exchanges, for use in staking and/or for payment of Fees on CoinWealth products effective **18<sup>th</sup> Feb 2022**.
5. Post-issue statistics will be made available publicly on [www.cnwtoken.com](http://www.cnwtoken.com)
6. Staking Rewards will only be payable to those who lock their tokens in the Staking Protocols post-issue and after receipt of tokens in their wallets.
7. The decision of the allocation committee will be final with regards to allocations at each stage. The committee reserves the right to reject any/all applications without assigning any reasons whatsoever.
8. Acceptance of bids will be subject to any/all regulatory, compliance and KYC requirements being fulfilled.

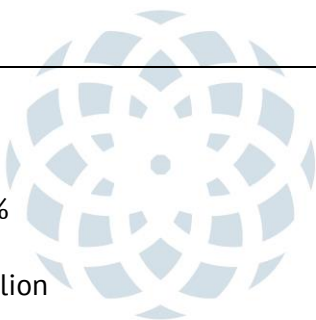
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## Appendix

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### Tokenomics :

Total Lifetime Supply : 13 billion  
Liquidity on Phase III close: 20.60%  
On Sale: 1.82 billion  
Total Fund Raise: Up to \$7.280 million



**Phase 0: Private Sale** @ \$0.002458 - Subject to a 25% Unlock on TGE - Equated Monthly Vesting (12.5%) over 6 Months. (Range: \$5,000 - \$250,000)



**Phase 1: Pre-Seed Sale** @ \$0.002950 - Subject to a 25% Unlock on TGE - Equated Monthly Vesting (12.5%) over 6 Months. Close of all phases (Range: \$1,000 - \$25,000)

**Phase 2: Seed Sale** @ \$0.003540 - Subject to a 25% Unlock on TGE - Equated Monthly Vesting (12.5%) over 6 Months. Close of all phases (Range: \$300 - \$1,000)

**Phase 3: Public IEO** @ \$0.00400 - Reserve Price - Biddable - Subject to a 25% Unlock on TGE - Equated Monthly Vesting (12.5%) over 6 Months. Close of all phases (Range: \$20 - \$300)

**Expected TGE date: After 15<sup>th</sup> Feb 2022**

**Staking Start date: On TGE date; Users can review options on bitbns.com**

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**Website:** <https://coinwealth.capital>  
**White paper:** <https://tokensale.coinwealth.capital/download>  
**Business Plan:** [https://coinwealth.capital/download\\_business\\_plan\\_deck](https://coinwealth.capital/download_business_plan_deck)

**Private Sale:** [https://coinwealth.capital/download\\_private\\_sale\\_deck](https://coinwealth.capital/download_private_sale_deck)

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#### **Anchor Investors :**

XXX – Currently Confidential - XXX

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**GitHub:** <https://github.com/coinwealthtoken>

**Slack:** <https://stocktrix.slack.com>

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